

United States[®] Census 2010

GENERAL TIMELINE OF ACTIVITIES

COMPLETE COUNT COMMITTEE

Updated 11/20/09

Key Awareness Activities

Spring / Summer / Fall 2009

March 14	South Bend St. Patrick's Day Parade	(marching unit)
May 5	South Bend Cinco de Mayo	(table display)
May 16	South Bend River Park Days Parade	(marching unit)
May 25	Mishawaka & South Bend Memorial Day Parades	(marching units)
June 13	Roseland Yard Sale	(census signs)
June 20	South Bend EcoFest	(census booth)
June 20-21	South Bend Leeper Park Art Fair	(census banners)
June 26-27	Mishawaka Summerfest	(census display)
July 3-11	St. Joseph County 4-H Fair	(census booth)
July 4	North Liberty and Walkerton Parades	(marching units)
July 18	CFHOF Enshrinement Festival	(census booth)
July 31	Wander Walkerton	(census "station")
August 15-16	Osceola Bluegrass Festival	(census booth)
September 5-6	Traditional Native American Pow-Wow	(census banner)
September 19	North Liberty Farm Market & Garage Sale	(census booth)
September 26	Walkerton Fall-O-Ween Fest	(census booth)
September 26	South Bend Art Beat	(census booth)
October 10	South Bend Fall Family Fun Fair	(census booth)
October 11	Roseland Car Show	(census booth)
November 1	South Bend Arts Café	(census booth)
November 14	Lakeville Craft Show	(census booth)

Preparation

November 2007 / March 2008	LUCA (Local Update of Census Addresses)
December / March 2008	BAS (Boundary and Annexation Survey)
January / March 2009	PSAP (Participant Statistical Areas Program)
November / December 2009	LUCA (Local Update of Census Addresses) Detailed Feedback
November / December 2009	New Construction Program
December 2009 / March 2010	BAS (Boundary and Annexation Survey)

Census Form Timeline

March 8-10, 2010	Advance Letter (<i>informing that Census questionnaire is coming</i>)
March 15-17, 2010	Questionnaire (<i>short form questionnaire received</i>)
March 22-24, 2010	Post Card (<i>Reminder to fill out questionnaire and to mail it back</i>)
April 1-8, 2010	Replacement questionnaire (<i>Another questionnaire mailed to households that did not mail back their Census form</i>)
May 1, 2010	Non-Response Follow-up begins (<i>Operation when census takers go door-to-door to get information from households that did not mail back a questionnaire</i>)