



Appendix C - Survey Results

SURVEY RESULTS

The planning process was designed to engage residents of the Middlebury community in developing a vision for the Town's future, identify the building blocks the Town values the most, identify the major opportunities and challenges, and action strategies to serve as a guide for local and private decision-making. Additionally, the process was built on the foundation of community involvement through multiple facets that sought input from key stakeholders including Town officials and staff, residents, local business owners, Northridge High School students, and other community organizations.

The following are the result of two surveys distributed in the community. The first was aimed at the general public and the second was given to students at Northridge High School.



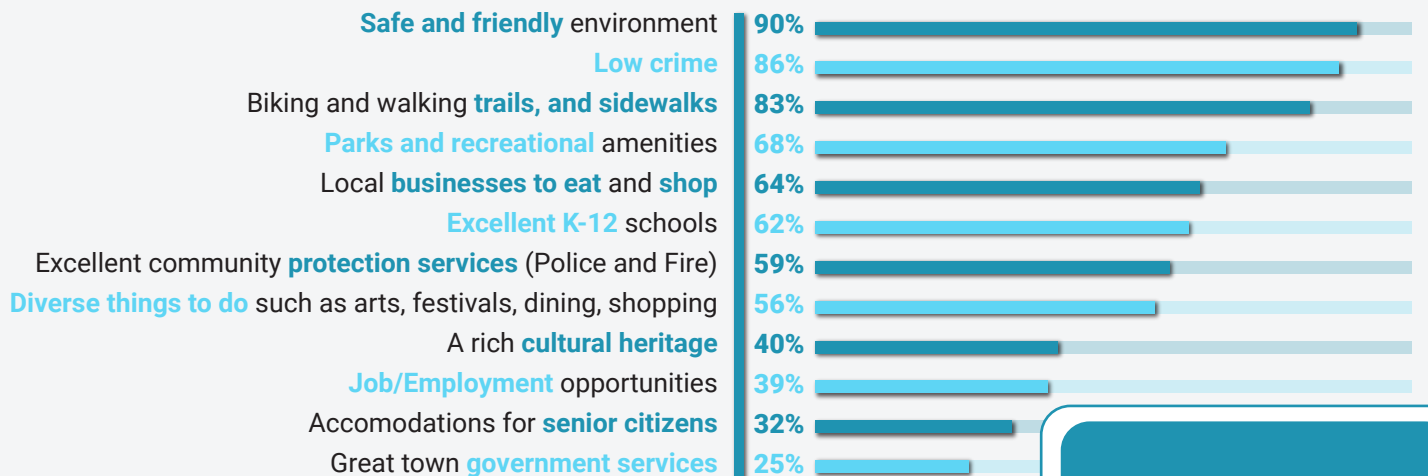
Middlebury 2030 Comprehensive Plan

During the months of September and October, the Middlebury Steering Committee issued an online survey to gauge community residents by identifying the topical areas (transportation, housing, government services, etc.) the Town should improve by 2030. Additionally, the Steering Committee gauged residents on what they perceived were the top three major issues that would likely prevent the Town from achieving its vision.

Over 130 residents participated in the online survey! Below are the responses to a subset of the survey questions. The first two questions asked residents why they chose to live in Middlebury and the second, what they love about Middlebury.



I live in Middlebury because...

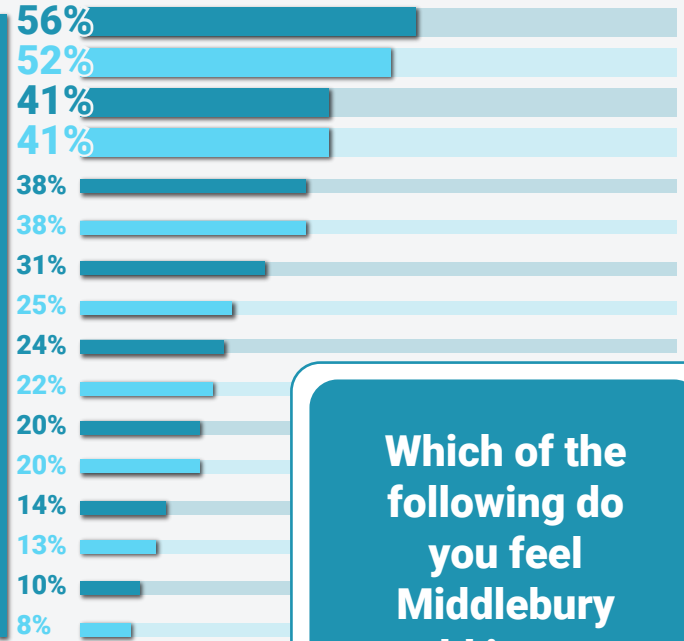


I love that Middlebury has...

These last two questions display the top three topical areas the Town should prioritize its efforts to improve as well as the top three major issues facing Middlebury.

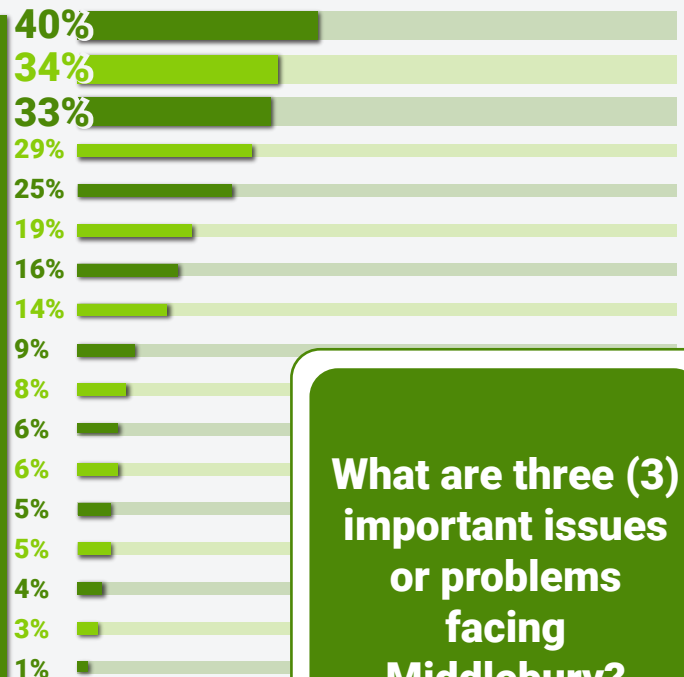
Thriving Town Center with **more dining and shopping**
 Upgrade to **higher broadband** internet service
 Creating more **community gathering spaces**
 Protecting **natural features** (land and water)

Preserving **farmlands**
 Increasing **biking and walking** connections to destinations
 Enhancing the **streetscape and lighting**
 Developing **affordable housing**
 Offering **diverse housing** types
 Increasing access to **healthcare and wellness services**
 Increasing community **volunteer opportunities**
 The Town's public **communications and customer service**
 More **high paying** jobs
 Reducing **crime and drug prevention**
 Extending **water and/or wastewater** services to non-customers
 Increasing **employment** opportunities



Which of the following do you feel Middlebury could improve upon?

Lack of **broadband/high speed internet**
 Road **infrastructure**
 Limited **land available** for new development in Town limits
 Inadequate supply of **housing types**
 Lack of **attracting and retaining businesses** in downtown
 Lack of affordable **workforce housing**
 Limited access to **high paying jobs**
 Limited availability of **parks and recreation amenities**
 Drug abuse
 Outdated **zoning** ordinance
 Declining **school enrollment**
 Lack of **zoning enforcement**
 Limited **workforce training** and/or college preparedness
 Crime activity
 Public **safety**
 Lack of **childcare and Pre-Kindergarten** services
 Lack of **water and/or wastewater infrastructure**



What are three (3) important issues or problems facing Middlebury?

During the months of September and October, the Middlebury Steering Committee issued an online survey to gauge community residents on topical areas such as transportation, housing and government services the Town should improve by 2030. One area of the survey helped the Steering Committee gauge what residents perceived were the top housing options that could accommodate the future population growth.

Over 130 residents participated in the survey! Below shows how many people disliked, liked, or were neutral to a specific housing type.

DISLIKE

NEUTRAL

LIKE



Higher Density Housing

26

45

60



53

54

25



Mixed-Use Housing

10

41

80



20

64

49

Lower Density Housing



28

36

68



21

43

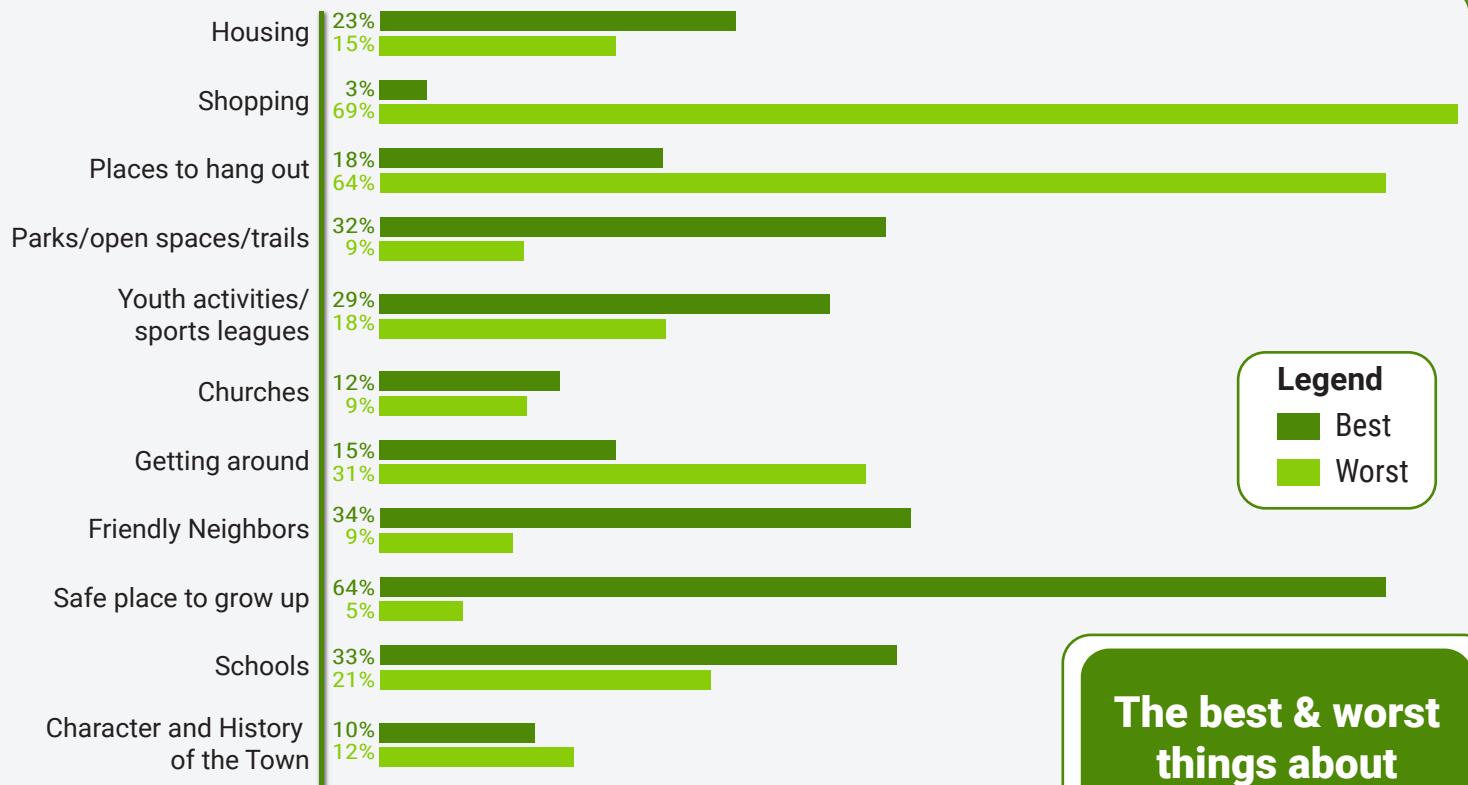
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Middlebury 2030 Comprehensive Plan Youth Survey

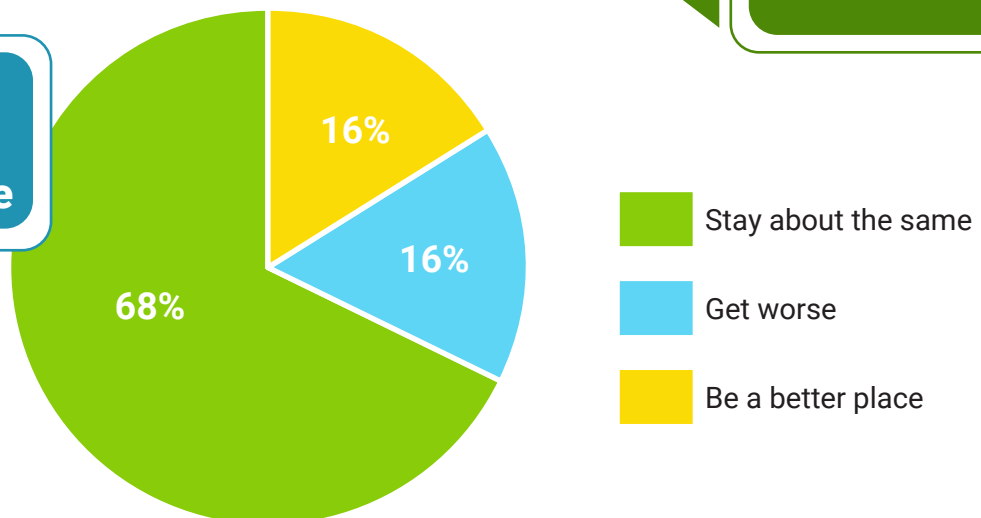
The student at Northridge High School were asked to complete a survey for the Middlebury 2030 Comprehensive Plan at the end of the 2018-2019 school year. Over 560 students completed the survey! The results can be seen below.

The first two questions asked the students to select the three best and worse things about Middlebury. We can see what the student value in the community today and what they would like to see improved. Additionally, we wanted to understand the students' outlook for Middlebury in the future.

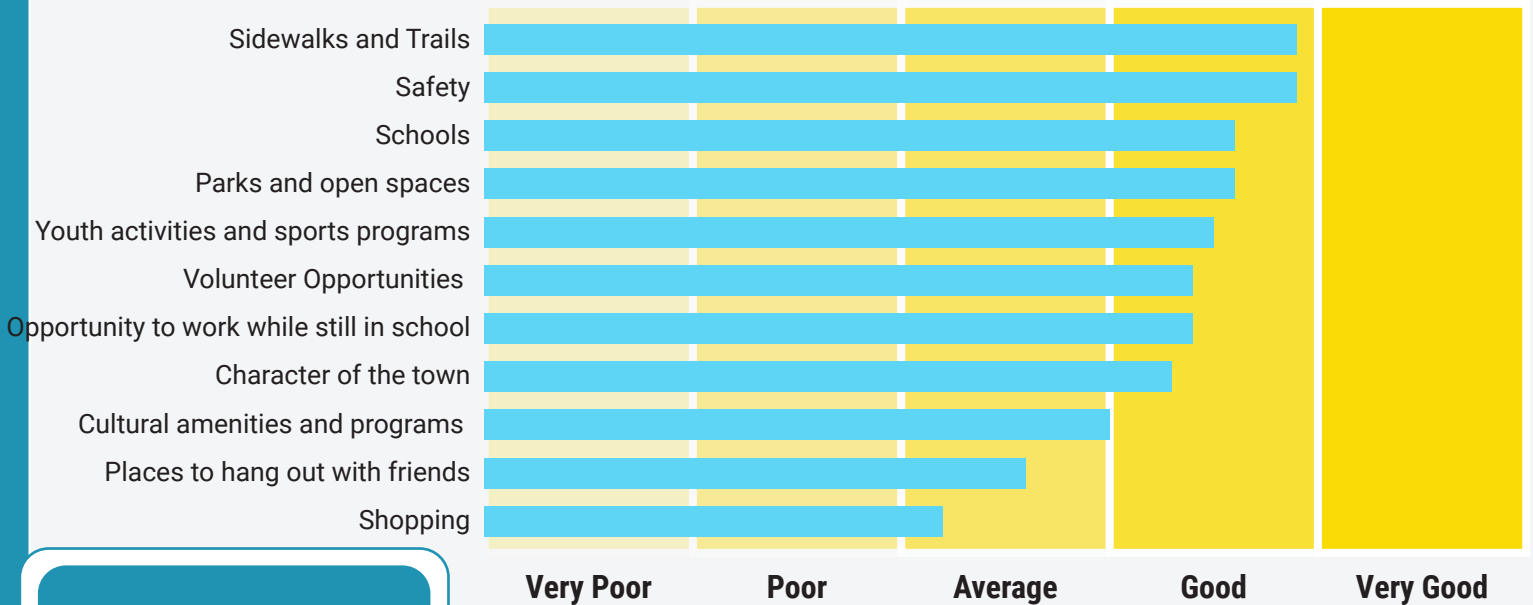


The best & worst things about Middlebury

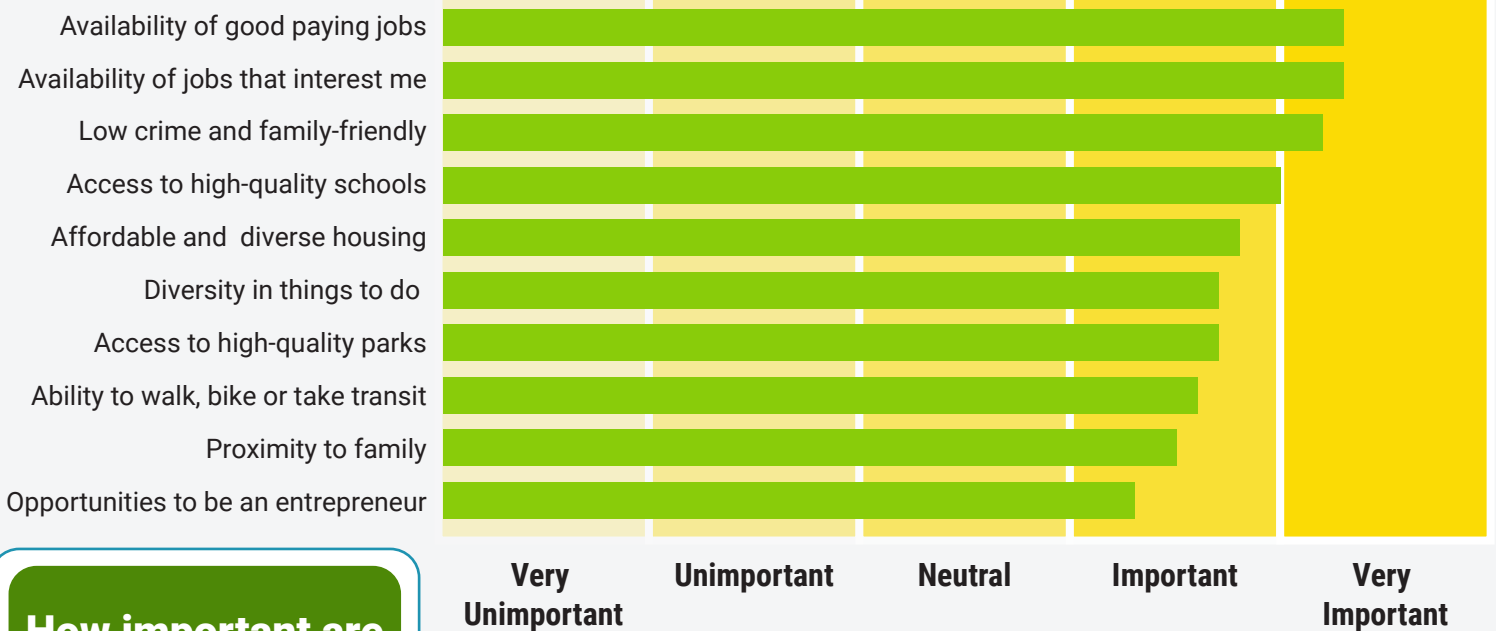
In your opinion, in 5 years Middlebury will be



These last two questions display how the student rate Middlebury today in different attributes of the town and how important they are in deciding where they will live in 10 years.



How do you rate Middlebury?



How important are these in deciding where you will live in 10 years?